



## **PRESS RELEASE**

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### **Owl Cleaners to Host America's Best Cleaners' Affiliate Meeting**

September 17, 2012 PITTSBURGH - Joe Ziccarelli, owner of Owl Cleaners, announced today that his company will host the America's Best Cleaners' (ABC) Affiliate Meeting. The meeting will be held on October 10-12 at the Sheraton Station Square.

The meeting, held twice yearly in various locations, is an educational and professional networking opportunity for the Affiliates of ABC. ABC is an independent certification organization for the dry cleaning industry, dedicated to the continued excellence of the dry-cleaning industry.

ABC emphasizes the sharing of business best practices among affiliates, and meetings like the one in Pittsburgh offer opportunities for these professionals to not only share what they have learned in their own businesses, but to continue their own education in new technologies and practices.

During the meeting, ABC Affiliates from across the United States will tour Owl Cleaners' 7,000 square foot production facility, offering their critique and suggestions on ways Owl Cleaners can improve upon their already impeccable service and product.

"As host for this meeting, Owl Cleaners benefits from the experience and knowledge of some of the best dry cleaners in the country," says Ziccarelli. "ABC Affiliates are really the 'brain trust' of our industry."

Owl Cleaners can certainly count itself among one of the best. The company is Pittsburgh's oldest and finest dry cleaner and has been family-owned and operated since 1952. Owl Cleaners has eight locations throughout the Pittsburgh area and is Pennsylvania's only Certified Couture Level Dry Cleaner, and one of only two dry cleaners in the state to be Green Business Bureau certified.

ABC Affiliates will also enjoy business training and focused discussions on industry best practices at the meeting, as well as opportunities to enjoy Pittsburgh highlights such as Mount Washington.

For more information on Owl Cleaners and their history of couture level service, please visit <http://www.owlcleaners.com>.

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#### **About Owl Cleaners:**

Family-owned and operated since 1952, Owl Cleaners has eight locations throughout the Pittsburgh area. In addition to garment cleaning and pressing, Owl Cleaners offers a myriad of other services: Home and Office Pick-up and Delivery, Alterations, Couture Care of Fashion, Archival Quality Museum Care (TM) Wedding Gown Preservation, Vintage Textile Restoration,

Household Item Cleaning, and Shoe Repair. Owl Cleaners is honored to have been selected as one of America's Best Cleaners. Through its affiliation with America's Best Cleaners, Owl Cleaners is recommended by top designer's such as Escada, BOGNER, IKE BEHAR, JHANE BARNES and L.Gambert shirts. Owl Cleaners is also a member of the Certified Restoration Drycleaning Network (CRDN) which provides emergency textile services for home owners who experience a disaster, and the Green Business Bureau, the country's leading certification for environmentally-responsible business practices.

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