



PRESS RELEASE

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Owl Cleaners Hosts America's Best Cleaners

December 3, 2012 PITTSBURGH – Pittsburgh's oldest and finest dry cleaners, Owl Cleaners, hosted other cleaners of similar caliber at the America's Best Cleaners (ABC) Affiliate Meeting in October. The meeting brought together couture level cleaners from across the US for educational and professional networking.

The affiliates of ABC spent two days in Pittsburgh, learning from environmental, management, and customer service experts so that they can continue to offer their clients premiere dry cleaning services.

ABC is the dry cleaning industry's leading independent certification organization. When consumers choose an affiliate of ABC for their dry cleaning and laundry needs, they are choosing a professionally-certified dry cleaner that has met or exceeded a stringent list of standards, which include regular and strenuous onsite inspections and testing, as well as surveys of retailers and clients and secret shopping reports

ABC emphasizes the sharing of business best practices among affiliates, and meetings like the one in Pittsburgh offer opportunities for these professionals to not only share what they have learned in their own businesses, but to continue their own education in new technologies and practices. Speakers in Pittsburgh included Nancy Shield of EnviroForensics, an environmental engineering firm, and Fiore Landino, a management and business coaching expert from Pareto.

During the meeting, ABC Affiliates from across the United States also toured Owl Cleaners' 7,000 square foot production facility, offering their critique and suggestions on ways Owl Cleaners can improve upon their already impeccable service and product.

"Owl Cleaners was happy to share our city with ABC and its Affiliates," says Joe Ziccarelli, Owl Cleaners' owner. "As host for this meeting, we benefitted from the experience and knowledge of some of the best dry cleaners in the country. The onsite peer review of our stores and plant were invaluable."

Owl Cleaners can certainly count itself among one of the best. The company is Pittsburgh's oldest and finest dry cleaner and has been family-owned and operated since 1952. Owl Cleaners has eight locations throughout the Pittsburgh area and is Pennsylvania's only Certified Couture Level Dry Cleaner, and one of only two dry cleaners in the state to be Green Business Bureau certified.

The Pittsburgh meeting wasn't all business. The highlight of the two-day meeting was a trip up the Duquesne Incline to Mt. Washington, where the attendees enjoyed dinner and night-time views of Pittsburgh from the Monterey Bay Fish Grotto.

For more information on Owl Cleaners and their history of couture level service, please visit <http://www.owlcleaners.com>.

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About Owl Cleaners:

Family-owned and operated since 1952, Owl Cleaners has eight locations throughout the Pittsburgh area. In addition to garment cleaning and pressing, Owl Cleaners offers a myriad of other services: Home and Office Pick-up and Delivery, Alterations, Couture Care of Fashion, Archival Quality Museum Care (TM) Wedding Gown Preservation, Vintage Textile Restoration, Household Item Cleaning, and Shoe Repair. Owl Cleaners is honored to have been selected as one of America's Best Cleaners. Through its affiliation with America's Best Cleaners, Owl Cleaners is recommended by top designer's such as Escada, BOGNER, IKE BEHAR, JHANE BARNES and L.Gambert shirts. Owl Cleaners is also a member of the Certified Restoration Drycleaning Network (CRDN) which provides emergency textile services for home owners who experience a disaster, and the Green Business Bureau, the country's leading certification for environmentally-responsible business practices.

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